

Jurnal Ekonomi

VOLUME 29 / 3 / 2024

ISSN 0854 - 9842

E-ISSN 2580 - 4901

Live Streaming, Content Marketing, Flash Sale In Online Shopping Decisions For E-Commerce

Nasrul Efendi, Pioneer Pelawi, Anto Tulim

Factors Influencing The Digital Transformation Of Non-Financial Companies

Anton, Yusia Bela, Joseph Hendryawan Krisantanu Splendid, Henny Setyo Lestari, Farah Margaretha Leon

Tourism's Economic Impact in West Southeast Nusa: Input-Output Analysis Approach

Achmad Fioren Jati Golo, Eris Girasto, Rummana Labista Syahla Dewi, Salma Nabila Asrizal

Pengaruh Penggunaan Dan Respons Chatbot Terhadap Kepuasan Konsumen E-Commerce

Zifora Yanessa Takaria, Miharni Tjokrosaputro

Impact Of Brand Identity, Halal Awareness On Purchasing Decisions With Promotional Interventions

Suci Pertiwi, Nasrul Efendi, Tya Wildana Hapsari Lubis, Pioneer Pelawi

Determinants Of Corporate Income Tax Payable With Operating Costs As Moderating Variable

Rini Handayani, Endah Purnamasari Edhy

Fleksibilitas Kerja Dan OCB Islam Perspektif Terhadap Kinerja Karyawan: Kepuasan Kerja Sebagai Mediasi

Zaeniko Saputra, Ikhsan Maksam

Membangun Konsep Niat Berkunjung Kembali Ke Desa Wisata Di Kabupaten Buleleng Bali

Komang Ary Pratiwi, I Made Sudarsana, I Putu Mahendra Adi Wardana

The Effect Of Health Expenditure On Life Expectancy In Bengkulu

Riki Irawan, Esti Pasaribu

Perceived Risk And Trust To Maximize Purchase Intention Through Planned Behavior Theory

Nabil Maulana, Endy Gunanto Marsasi

Editorial Address

Sekretariat Jurnal Ekonomi; Fakultas Ekonomi dan Bisnis, Universitas Tarumanagara

Jln. Tanjung Duren Utara No. 1, Grogol, Jakarta Barat, DKI Jakarta, Indonesia, 11470

Telepon/Fax (021) 5655508-9 Ext.0326

Email submisipaper@fe.untar.ac.id

URL <https://www.ecojoin.org/index.php/EJE/index>



9 772580 490007

Jurnal Ekonomi

VOLUME 29 / 3 / 2024

ISSN 0854 - 9842

E-ISSN 2580 - 4901

e-JE

Editorial Address

Sekretariat Jurnal Ekonomi; Fakultas Ekonomi dan Bisnis, Universitas Tarumanagara
Jln. Tanjung Duren Utara No. 1, Grogol, Jakarta Barat, DKI Jakarta, Indonesia, 11470
Telepon/Fax (021) 5655508-9 Ext.0326

Email submisipaper@fe.untar.ac.id

URL <https://www.ecojoin.org/index.php/EJE/index>



9 772580 490007